



WIB Education

# WOMEN IN BANKING FORUM

## Up Your Game

May 30–31, 2018 • Paradise Point Resort & Spa • San Diego, CA

Success in today's marketplace requires an enthusiasm for strengthening relationships, developing a comprehensive understanding of industry challenges, and being open to innovative solutions. At the Women in Banking Forum, women bankers from multiple levels will come together to explore the primacy of purpose in ways that are both inspiring and empowering.

Attendees will experience a high-energy keynote session from an award-winning author and business strategist, listen to first-person accounts of leadership and perseverance, explore banking trends, and engage in networking opportunities created to foster long-lasting relationships.

From junior officers to executive level decision-makers, the Women in Banking Forum delivers the practical tools and tactical strategies necessary for today's accomplished professionals.

**Register today!**

➔ To learn more or register, visit [www.calbankers.com/WB18](http://www.calbankers.com/WB18)



## Conference Highlights



### Meridith Elliott Powell

*Author, Speaker & Business Growth Expert*

#### Four Strategies to Up Your Game

Success today requires a new set of skills and a different set of strategies to get ahead. The current marketplace and savvy clients demand more: relationship building, communication, and collaboration. In this high-powered keynote, attendees will leave feeling empowered, engaged with their intrinsic abilities, and truly ready to up their game!



### Emily Hollis

*CEO, ALM First Financial Advisors*

#### Leaping Into Leadership

In the mid-1980s, Emily Hollis was a professional ballet dancer who went back to school to prepare herself for the finance world. Listen to the challenges Emily overcame to start her own financial advisory company and the skills it took to stand out and become successful in a male-dominated industry.



### Stacey Garrett

*Attorney, Keesal, Young & Logan, P.C.*

#### Adding Value in 2018: Privacy and Data Security in the Financial Services Industry

Women can demonstrate leadership in their organization at every level by being aware of and informed about emerging laws, regulations, and trends that affect the financial services industry. Gain a comprehensive understanding of privacy and data security while adding value to organizations, teams, and professional brands.



### Chris Petersen

*Chief Revenue Officer, Q2*

#### Uncovering ROI: How Underutilized Human Capital Can Generate New Revenue

What uncharted opportunities exist for banks that impact the bottom line through the promotion of younger generations and emerging female leaders? Younger generations are looking for creative outlets and forward-thinking organizations where they'll be able to build meaningful careers. Learn how to utilize this valuable human capital to its fullest and discover how to nurture talent while bridging employee engagement with brand stewardship.



### Cocktail Reception

*May 30, 2018 • 4:00 PM – 6:00 PM*

Join us for cocktails and hors d'oeuvres on the **Paradise Terrace**, a lush outdoor space overlooking shimmering Mission Bay. Network with industry professionals while experiencing contemporary, California-cuisine before diving into the following day's inspirational and content-rich agenda.